



# Marketing Support for Rental Clients

Image specifications for websites and digital signage

Thank you for choosing the Chan Centre for your event. The following document outlines how the images you provide for your event will be displayed on Chan Centre channels, including [chancentre.com](http://chancentre.com) and [tickets.ubc.ca](http://tickets.ubc.ca).

At minimum, we require a single high resolution (JPEG) image that can be successfully sized to fit **HORIZONTAL** (landscape), **VERTICAL** (portrait) and **SQUARE** applications. If you do not have one image that fits these criteria, you may submit multiple files.

If you have the capability to crop images, the exact dimensions we require are:

HORIZONTAL 1280px X 940px

HORIZONTAL BANNER (optional) 1600px X 440px

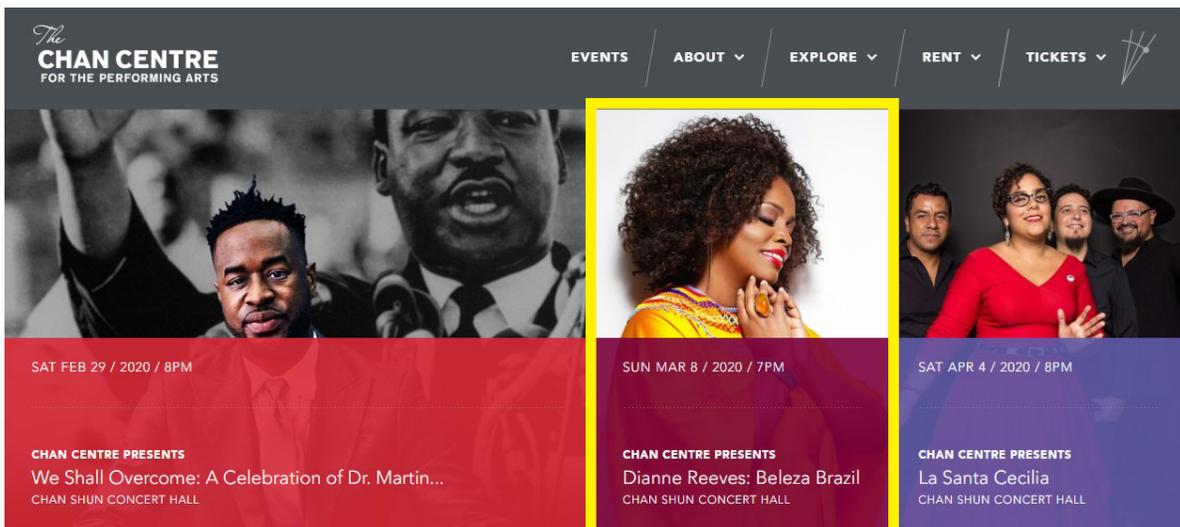
VERTICAL 640px X 940px

SQUARE 450px X 450px

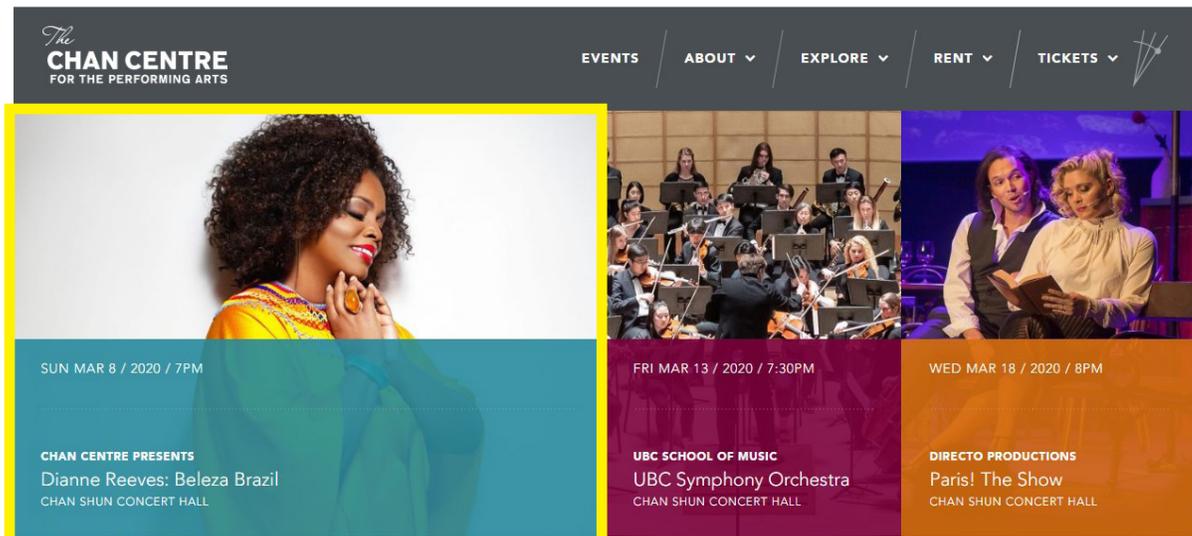
Please note the following:

- Images that include text or text overlays will not be accepted.
- If you are not able to provide an appropriate image, we will display a generic stock photo of the venue.
- Inclusion in Chan Centre marketing channels is not guaranteed, and may be subject to availability.

## Chan Centre Website Event Listings ([chancentre.com/events](http://chancentre.com/events))

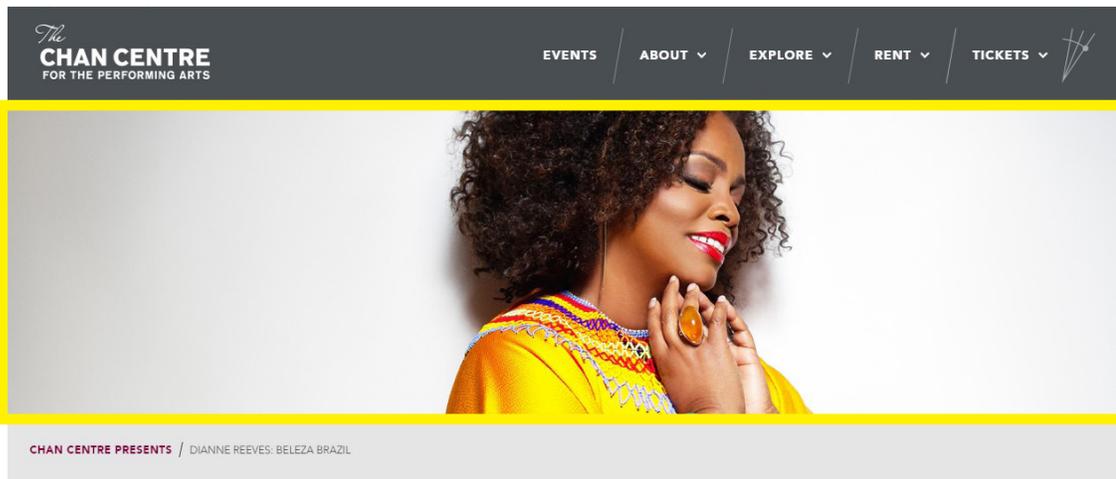


Vertical



Horizontal

# Chan Centre Website Event Page



Banner

Optional, only available if your photo can be successfully cropped to 1600px X 440px

CHAN CENTRE PRESENTS

## Dianne Reeves: Beleza Brazil

CHAN CENTRE PRESENTS / DIANNE REEVES: BELEZA BRAZIL

[BUY TICKETS](#)

SUN MAR 8 2020 / 7PM  
Chan Shun Concert Hall

[SUBSCRIBE](#)

"One of our generation's definitive jazz masters, a vocal stylist of extraordinary skill and vivacity" (*The Huffington Post*), **Dianne Reeves** is jazz royalty. Her commanding performances showcase the magic of her novel phrasing and the

CHAN CENTRE PRESENTS

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Horizontal

# Outdoor Digital Signage



Vertical

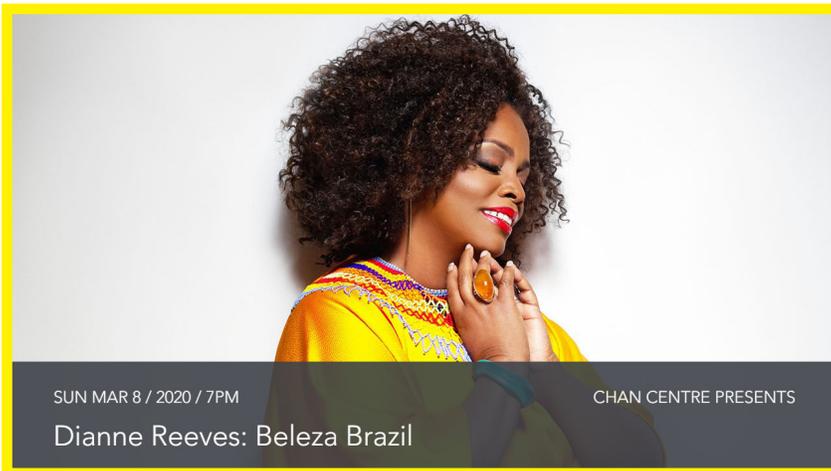


SUN MAR 8 / 2020 / 7PM

Dianne Reeves:  
Beleza Brazil



# Indoor Digital Signage

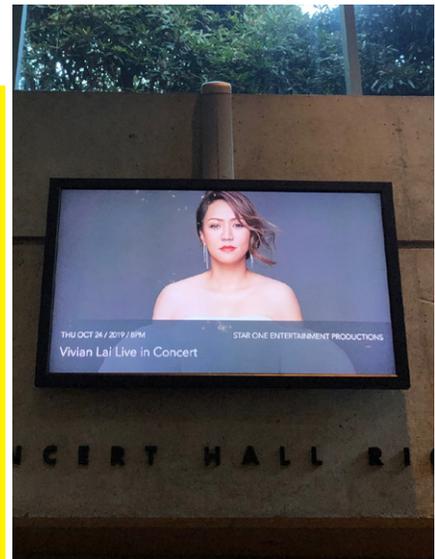


SUN MAR 8 / 2020 / 7PM

Dianne Reeves: Beleza Brazil

CHAN CENTRE PRESENTS

Horizontal



## Select Your Own Seats or BEST SEAT AVAILABLE (MOBILE FRIENDLY)



### Dianne Reeves: Beleza Brazil

Chan Shun Concert Hall at the Chan Centre – Sunday 08 March 2020 7:00 PM

"One of our generation's definitive jazz masters, a vocal stylist of extraordinary skill and vivacity" (The Huffington Post), Dianne Reeves is jazz royalty. Celebrate Beleza Brazil ("the beauty of Brazil") through her artfully audacious interpretations of the country's finest musical treasures.

#### Pricing

Price One  
\$94.00

Price Two  
\$77.00

Price Three  
\$62.00

Price Four  
\$46.00

Promotional Code

Availability ■ Excellent ■ Good ■ Limited



#### Steampunk

Fri March 06 2020 7:30 PM  
Roy Barnett Hall at the UBC School of Music, Vancouver

● Buy



#### Dianne Reeves: Beleza Brazil

Sun March 08 2020 7:00 PM  
Chan Shun Concert Hall at the Chan Centre, Vancouver

● Buy



#### UBC Opera - Singer Behind the Song - Jane Archibald

Wed March 11 2020 2:00 PM  
UBC Old Auditorium

● Buy

Square